



2010 Conference & Expo Sponsorship Opportunities

Florida Self Storage Association Expo Sponsorships offer your company the distinctive opportunity to receive brand recognition in the self-storage industry. Take this opportunity to brand your products or services and become recognized as the first choice by industry professionals.

Platinum Sponsorship

As a Platinum Sponsor of FSSA Expo, your company will enjoy an incredible level of exposure. This is a unique marketing opportunity and we are confident this sponsorship will provide your company with extraordinary business rewards.

- Logo recognition on all direct mail advertising, pre-show advertisements in trade magazines, FSSA Expo Website, Show Guide (on the cover), on-site sponsor recognition on entrance to Expo Hall
- Recognition of sponsorship by logo coverage within the Show Guide
- Co-sponsorship of the Coffee Service on both days of the conference (May 6 and 7)
- Logo recognition on signage at Coffee Service displays and within the Show Guide
- Co-sponsorship of lunch.
- Logo recognition on signage at lunch displays.
- Verbal mention of sponsorship during first day announcements
- Full page B/W ad in Seminar Workbook
- Full page 4 color ad in Show Guide
- Logo recognition on vertical sign at entrance to Expo hall
- Expo Bag Insert (inserts supplied by sponsor)
- Logo recognition on Expo Bag
- Two complimentary Full Package registrations (Does not include Developers and Legal Learning Seminars).

Co-Sponsorships - \$5,500 or \$8,000 for sole sponsorship

Gold Sponsorship

- Logo recognition on all direct mail advertising, pre-show advertisements in trade magazines, FSSA Expo Website, Show Guide (on the cover), on-site sponsor recognition on entrance to Expo Hall
- Recognition of sponsorship by logo coverage within the Show Guide
- Logo recognition on vertical sign at entrance to Expo hall
- ½ page 4 color ad in Show Guide (half page vertical or half page horizontal)
- Verbal mention of sponsorship during first day announcements.
- Expo Bag Insert (inserts supplied by sponsor)
- Logo recognition on Expo Bag

Co-Sponsorships - \$5,000

Cocktail Reception

Immediately after the exhibit hall activities, the reception begins. Storage professionals will be there, and you can be the host. It's the perfect atmosphere for relaxed conversation and networking.

- Logo recognition on all direct mail advertising, pre-show advertisements in trade magazines, FSSA Expo Website, Show Guide (on the cover), on-site sponsor recognition on entrance to Expo Hall
- Logo recognition within the Show Guide
- Logo recognition on drink tickets
- Additional drink tickets will be given to the sponsor for distribution at their discretion
- Logo recognition integrated with reception décor & food presentation where possible
- Verbal mention of reception and sponsor during first day announcements in Expo Hall
- Expo Bag insert (literature supplied by sponsor)
- Logo recognition on Expo Bag

Co-Sponsorships - \$3,000 or \$5,500 for sole sponsorship

Educational Sponsorship

- Logo recognition on all direct mail advertising, pre-show advertisements in trade magazines, FSSA Expo Website, Seminar Workbook (on the cover), on-site sponsor recognition on entrance to educational seminars.
- Logo recognition within the Show Guide
- Logo recognition on sign at entrance to educational seminars. (Does not include Developers Seminar & Legal Learning seminars.)
- Full page B/W ad in Seminar Workbook

Co-Sponsorships - \$2,000

Registration Sponsor

- Logo recognition on all direct mail advertising, pre-show advertisements in trade magazines, FSSA Expo Website, Show Guide (on the cover), on-site sponsor recognition on entrance to Expo Hall
- Logo recognition on sign at registration desk
- Two complimentary Full Package registrations (Does not include Developers and Legal Learning Seminars).

Co-Sponsorships - \$2,000

Lanyards

- Badge lanyard printed end-to-end with one-color logo imprint
- Lanyards will be distributed to all attendees at the Expo registration desk (Lanyards to be supplied by sponsor)

\$500

Badge Advertising

- Use the space on the back side of the Expo badges to advertise your company logo, message and booth number.

\$900

Expo Bag Insert

- Expo Bag insert (literature supplied by sponsor)

\$500

Advertising Bundle

Includes:

- Seminar Workbook advertisement - full page
- Expo Bag insert

\$1,000

Advertising

Show Guide - \$850 full page / \$575 half page all Show Guide ads are four color process - half page vertical - half page horizontal

Seminar Workbook - \$550 full page - black & white

**FOR PERSONALIZED HANDLING OF YOUR SPONSORSHIP,
PLEASE CALL (877) 222-9441 or e-mail kcorripio@floridassa.org**

Thank you for your support of the Florida Self Storage Association!



Sign Me Up!

I would like to be a sponsor at the:

**Florida Self Storage Association
New Horizon
2010 Conference & Expo**

Please invoice me for the following:

_____	Platinum Sponsor	Co__ \$5,500	Sole \$ 8,000
_____	Gold Sponsor		5,000
_____	Cocktail Sponsor	Co __ \$3,000	Sole 5,500
_____	Educational Sponsor		2,000
_____	Registration Sponsor		2,000
_____	Badge Ad		900
_____	Lanyard Sponsor		500
_____	Bag Insert		500
_____	Advertising Bundle		1,000
_____	Show Guide FP		850
_____	Show Guide HP		575
_____	Seminar Workbook		550

Name: _____

Company: _____

Billing Address: _____

Phone: _____

Fax to: (877) 379-0352 or email to kcorripio@floridassa.org.

Thank you for your support of the Florida Self Storage Association!